

MWBC Award Nomination Criteria for: **WOMAN EXPORTER OF THE YEAR**



What are the evaluation/selection criteria for the Woman Exporter of the Year Award?

In evaluating the nomination packages, the judges will look at the following criteria. Be sure to address each section in the nomination package.

1. Increased sales, profits and/or growth of employment because of exporting for calendar years 2016, 2017 and 2018.
2. Creative overseas marketing strategies.
3. Effective solutions to export-related problems, including trade financing, payment, and currency issues; market-entry and logistical challenges; cultural differences, etc.
4. Demonstrated encouragement of other small businesses to export.
5. Volunteer assistance to other small businesses entering the export market.
6. Cooperation with other businesses in the creation of export trading companies and/or introduction of unique trading relationships, products or services.

What is the nomination package deadline?

All nomination packages must be received **no later than 3:00 p.m. (ET) on August 30, 2019.**

How should I submit the nomination package?

Nomination packages may be submitted online or via physical hardcopy.

Online nomination packages should be submitted by the deadline using the Woman Exporter of the Year form, which can be found at:
<http://rockvilleredi.org/news-events/mwbc-nominations-2>.

Hardcopy nomination packages should be submitted by the deadline (postmarked or hand delivered) to: **Maryland Women's Business Center**
51 Monroe Street, PE-20, Rockville, MD 20850.

continued...

[CLICK HERE TO BEGIN](#) the nomination package.

Or visit: <http://rockvilleredi.org/news-events/mwbc-nominations-2>

Complete Submission Due August 30, 2019
(preferential consideration given to MWBC clients)

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continued



What information must the nomination package contain?

Nominations must contain the information required below. ***Incomplete nomination packages will not be considered.***

NOTE: The online nomination form will prompt you for all of the required information listed below.

1. Complete Nominee and Nominator information, including Nominee's award category, full name, business name, telephone number, email address AND Nominator's full name, telephone number and email address.
2. Documents specifically addressing ALL of the evaluation/selection criteria.
3. An original 8" x 10" or 5" x 7" headshot of the nominee or a digital photo – at least 300 dpi is required; photocopies are not accepted.
4. Additional supporting documentation deemed significant by the nominator, including biography, news clips, letters of recommendation, nomination letter (if not self-nominated) and other evidence of the appropriateness of the nomination. Videos will not be considered.

Nomination packages must not exceed 10 pages, including supporting documentation.

[CLICK HERE TO BEGIN the nomination package.](#)

Or visit: <http://rockvilleredi.org/news-events/mwbc-nominations-2>

**Mark Your
Calendars for
the 2019 MWBC
Awards Luncheon
on October 17.**

Featuring: Jamie Ratner
Founder & CEO, CertifiKID
Recipient of \$600k on 'Shark Tank'

pictured with husband, Brian,
& Kevin O'Leary of 'Shark Tank'

