

# MWBC Award Nomination Criteria for: WOMAN INNOVATOR OF THE YEAR



## What are the evaluation/selection criteria for the Woman Innovator of the Year Award?

In evaluating the nomination packages, the judges will look at the following criteria. Be sure to address each section in the nomination package.

1. Description of the innovation.
2. What makes the innovation unique?
3. When and where was the innovation introduced?
4. Why do you think the Nominee deserves this award?
5. What is the impact of the innovation on the community?

## What is the nomination package deadline?

All nomination packages must be received **no later than 3:00 p.m. (ET) on August 30, 2019.**

## How should I submit the nomination package?

Nomination packages may be submitted online or via physical hardcopy.

Online nomination packages should be submitted by the deadline using the [Woman Innovator of the Year form](#), which can be found at: <http://rockvilleredi.org/news-events/mwbc-nominations-3>.

Hardcopy nomination packages should be submitted by the deadline (postmarked or hand delivered) to: **Maryland Women's Business Center 51 Monroe Street, PE-20, Rockville, MD 20850.**

continued...

**[CLICK HERE TO BEGIN](#) the nomination package.**

**Or visit: <http://rockvilleredi.org/news-events/mwbc-nominations-3>**

**Complete Submission Due August 30, 2019**  
*(preferential consideration given to MWBC clients)*



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*continued*



## What information must the nomination package contain?

Nominations must contain the information required below. ***Incomplete nomination packages will not be considered.***

**NOTE: The online nomination form will prompt you for all of the required information listed below.**

1. Complete Nominee and Nominator information, including Nominee's award category, full name, business name, telephone number, email address AND Nominator's full name, telephone number and email address.
2. Documents specifically addressing ALL of the evaluation/selection criteria.
3. An original 8" x 10" or 5" x 7" headshot of the nominee or a digital photo – at least 300 dpi is required; photocopies are not accepted.
4. Additional supporting documentation deemed significant by the nominator, including biography, news clips, letters of recommendation, nomination letter (if not self-nominated) and other evidence of the appropriateness of the nomination. Videos will not be considered.

**Nomination packages must not exceed 10 pages, including supporting documentation.**

**[CLICK HERE TO BEGIN](#) the nomination package.**

**Or visit: <http://rockvilleredi.org/news-events/mwbc-nominations-3>**

**Mark Your  
Calendars for  
the 2019 MWBC  
Awards Luncheon  
on October 17.**

**Featuring: Jamie Ratner**  
Founder & CEO, CertifiKID  
Recipient of \$600k on 'Shark Tank'

pictured with husband, Brian,  
& Kevin O'Leary of 'Shark Tank'

