

Minority Woman Business of the Year

What are the evaluation/selection criteria for the Minority Woman Business of the Year award?

In evaluating the nomination packages for the Minority Woman Business of the Year award, the judges will use the following criteria:

- 1) Must be a certified Minority Business Enterprise (MBE)/Women Owned Small Business (WOSB) firm in the State of Maryland.
- 2) Demonstrated business performance, growth and economic impact through sales increase, jobs created, and/or capital infusion.
- 3) Demonstrated excellence/leadership in field of expertise.
- 4) Demonstrated commitment to community involvement.
- 5) Challenges and adversities the nominee has overcome.

What is the deadline for nominations and where should they be sent?

All nominations physically submitted to the MWBC must be postmarked or hand delivered to the MWBC Office at 51 Monroe Street, PE-20, Rockville, MD 20850 no later than 3:00pm ET, September 5, 2018. All nominations submitted via email must also be submitted no later than 3:00pm ET, September 5, 2018 to admin@marylandwbc.org.

What information must the nomination package contain?

Nominations must contain the information required below. Incomplete nomination packages will not be considered. All evaluation/selection criteria must be specifically addressed and include:

- 1) A completed nomination form which is available on the MWBC website at www.marylandwbc.org
- 2) An original 8" x 10" or 5" x 7" photo of the nominee or a digital photo – at least 300 dpi is required; photocopies are not acceptable.
- 3) Additional supporting documentation deemed significant by the nominator, including news clips, letters of recommendation, nomination letter (if not self-nominated) and other evidence of the appropriateness of the nomination (supporting documentation must not exceed 10 pages). Videos will not be considered.