Connect with Maryland’s Entrepreneurs at the 2017 MWBC AWARDS LUNCHEON
October 17, 2017 ~ Lakewood Country Club

Every day, women entrepreneurs work hard to grow their small businesses, create jobs, drive innovation, and increase America’s global competitiveness. Our Annual Awards Luncheon highlights women entrepreneurs and companies that have persevered to achieve success, while thanking our volunteers and sponsors that help Maryland businesses continue to grow and prosper!

Celebrate Women Business Owners through your Company’s Sponsorship

The Maryland Women’s Business Center’s mission is to help start, sustain, and grow women-owned enterprises. Through our programs and services, MWBC is dedicated to supporting women entrepreneurs and help them position their companies for long-term growth in our community. Clients consistently choose MWBC not just for the technical training and assistance they receive, but for the supportive environment that helps build self-efficacy and confidence in their ability to succeed.

Women entrepreneurs invest 90% of their revenue back into their communities and families.

Help Us Continue Our Mission!

Table Sponsorships are Available!
Purchase a full ($1,000) or half ($500) table today to help celebrate the 2017 MWBC award winners—and all of Maryland’s women entrepreneurs and businesses—while networking with dynamic business leaders from all industry sectors.

Your sponsorship dollars support women-owned businesses through MWBC programs and services. Demonstrate your commitment today! Contact MWBC at 301-315-8091 to sponsor the 2017 Awards Luncheon.

Why Invest Maryland’s Women-owned Businesses?

Your 2017 MWBC Awards Luncheon Sponsorship yields three important benefits.

1. Improve Maryland’s economy by boosting our state’s fiscal growth through jobs and revenue that are created by women-owned businesses.

2. Grow YOUR business by connecting with a broad range of entrepreneurs, community leaders, and other sponsors.

3. Enhance community relations by demonstrating your commitment to women in business and celebrating their achievements.

Did You Know? 2X

Women entrepreneurs start new businesses at nearly twice the rate of men.

However, there are a host of challenges that make women-owned business growth an uphill battle. This is why MWBC programs are critical to building confidence, influencing long-term stability, and strengthening Maryland’s companies.

As a social entrepreneur, Dr. Maya Rockeymoore Cummings is an expert on income security and women’s issues. She has appeared on NPR, CNN, Black Entertainment Television, ABC World News Tonight and has been quoted in the New York Times, Washington Post, USA Today, and other national publications.

Featuring:
Dr. Maya Rockeymoore Cummings
President & CEO,
Global Policy Solutions
SPONSORSHIP OPPORTUNITIES

GAIN COMPANY VISIBILITY & MAKE VALUABLE CONNECTIONS
The 2017 MWBC Awards Luncheon is an excellent opportunity for your company to gain visibility by demonstrating its support of Maryland business owners, especially women entrepreneurs, and connect with business leaders from all industry segments. Sponsor benefits are listed below by donation level.

GOLD LEVEL // $5,000
- Three reserved tables (24 seats) for guests at the 2017 Awards Luncheon on October 17
- Opportunity to present award at the Awards Luncheon
- Promotional logo on MWBC marketing flyer
- Sponsor listing in an E-blast*
- Sponsor listing on MWBC website (event landing page)
- Sponsor listing in Awards Luncheon Program
- Opportunity to put material in attendee goodie bag
- Press Release mention
- Verbal recognition and thank you at the event
- Opportunity to train at a workshop during the 2017/2018 calendar year
- Link to your company’s relevant blog post in our e-newsletter* once a month for three months.

*Our list reaches over 5K subscribers.

SILVER LEVEL // $3,000
- Two reserved tables (16 seats) for guests at the 2017 Awards Luncheon on October 17
- Opportunity to present award at the Awards Luncheon
- Promotional logo on MWBC marketing flyer
- Sponsor listing in an E-blast*
- Sponsor listing on MWBC website (event landing page)
- Sponsor listing in Awards Luncheon Program
- Opportunity to put material in attendee goodie bag
- Press Release mention
- Verbal recognition and thank you at the event

*Our list reaches over 5K subscribers.

BRONZE LEVEL // $1,500
- One reserved table (8 seats) for guests at the 2017 Awards Luncheon on October 17
- Opportunity to present award at the Awards Luncheon
- Promotional logo on MWBC marketing flyer
- Sponsor listing in an E-blast*
- Sponsor listing on MWBC website (event landing page)
- Sponsor listing in Awards Luncheon Program
- Opportunity to put material in attendee goodie bag
- Press Release mention
- Verbal recognition and thank you at the event

*Our list reaches over 5K subscribers.

JOIN THESE COMPANIES THAT SUPPORT MARYLAND’S WOMEN-OWNED BUSINESSES

Exclusive Platinum Sponsor:
HSBC

Bronze Sponsors:
TEDCO
Pinnacle Talent Acquisition

CELEBRATE THESE AWARD WINNERS ON OCTOBER 17 //
- Woman Entrepreneur of the Year
- Exporter of the Year
- Minority Woman Business of the Year
- MWBC Volunteer of the Year
- Innovator of the Year
- Woman Veteran Entrepreneur of the Year
- Corporate Partner of the Year

MWBC 2017 PROGRAM SPONSORS
A huge THANK YOU to the following sponsors that provide Maryland Women’s Business Center with year-round support!

TABLE PURCHASE // $1,000 (FULL)
- One reserved table (8 seats) for guests at the 2017 Awards Luncheon on October 17
- Sponsor listing in Awards Luncheon Program
- Opportunity to put material in attendee goodie bag

TABLE PURCHASE // $500 (HALF)
- Half of one reserved table (4 seats) for guests at the 2017 Awards Luncheon on October 17
- Sponsor listing in Awards Luncheon Program
- Opportunity to put material in attendee goodie bag

Sponsor the Awards Luncheon Today!
To learn more and make your sponsorship commitment, contact Kiesha Haughton, at kiesha@marylandwbc.org, or Donna Gallagher at donna@marylandwbc.org, or by phone at (301) 315-8091.

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